

Internship Experience: UI/UX Design at LULLITCLOUD

Overview

During my tenure as a UI/UX Design Intern at LULLITCLOUD, from November 2025 to the present, I have been instrumental in shaping the user experience of various digital products. My role encompassed the full spectrum of UI/UX design, from conceptualization to interactive prototyping, consistently focusing on user-centered solutions and product usability.

Key Responsibilities

My contributions at LULLITCLOUD included:

- **Comprehensive User Research:** Conducting foundational user research to inform design decisions and ensure user needs were at the forefront of product development.
- **Wireframing and Low-Fidelity Design:** Crafting intuitive wireframes and low-fidelity designs to establish clear structural and navigational frameworks for applications.
- **High-Fidelity UI Design:** Developing polished user interface screens using Figma, adhering to modern design principles and brand guidelines.
- **Collaborative Usability Enhancement:** Working in close collaboration with development teams to refine product usability, ensuring seamless integration of design and functionality.
- **Active Participation in Product Strategy:** Engaging in product discussions and feedback sessions, contributing valuable insights to iterative design processes.

Featured Projects

My internship experience is highlighted by significant contributions to three distinct projects:

- **WombReads:** A humanitarian fiction application for pregnant mothers.
 - **KindTableEats:** A food delivery platform empowering single mothers and home-based vendors.
 - **VELMORA:** A dark romance fiction app designed for both readers and authors.
-

Project 1: WombReads – Humanitarian Fiction App for Pregnant Mothers

Project Overview

WombReads is an innovative mobile application dedicated to providing emotional support to pregnant mothers through a curated collection of engaging fictional stories. This platform offers a serene reading experience, allowing users to explore narratives based on their mood and preferred themes, fostering a sense of calm and inspiration.

The Challenge

Pregnant mothers frequently encounter emotional stress and seek comforting content to alleviate anxiety and promote well-being. However, the market lacks specialized storytelling platforms tailored to this unique demographic.

The Solution

WombReads addresses this gap by offering a mood-based reading platform where pregnant mothers can immerse themselves in fictional stories, discover uplifting quotes, and enjoy a tranquil and captivating reading journey.

My Contribution

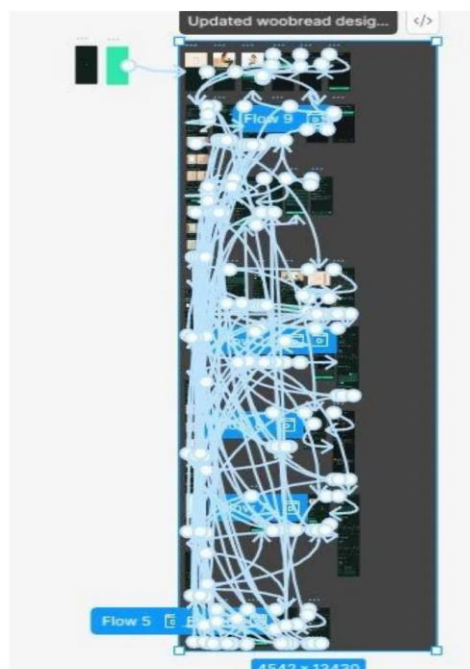
My role in the WombReads project involved:

- **Intuitive User Interface Design:** Designing user interface screens that prioritize ease of use and aesthetic appeal.
- **Streamlined User Navigation:** Structuring the user navigation and reading flow to ensure a seamless and enjoyable experience.
- **Organized Content Categorization:** Systematizing story categories and mood-based browsing to enhance content discoverability.
- **Interactive Prototype Development:** Creating interactive prototypes to vividly demonstrate user interaction and application functionality.

Tools Utilized

Figma

Prototype and Visuals



[Watch WombReads Prototype Video Here](#)

Project 2: KindTableEats - Empowering Food Delivery Platform

Project Overview

KindTableEats is a socially conscious food delivery platform that connects customers with delectable homemade meals prepared by single mothers, pregnant women, and small home-based food vendors. The platform's core mission is to empower women economically by providing a viable income stream through their culinary talents, while simultaneously offering customers convenient access to authentic homemade cuisine.

The Challenge

Many skilled home cooks, particularly single mothers and pregnant women, face significant barriers in monetizing their culinary skills and accessing broader markets.

The Solution

KindTableEats serves as a dynamic digital marketplace, enabling users to effortlessly browse diverse meal options, place orders, and directly support independent home-based food businesses.

My Contribution

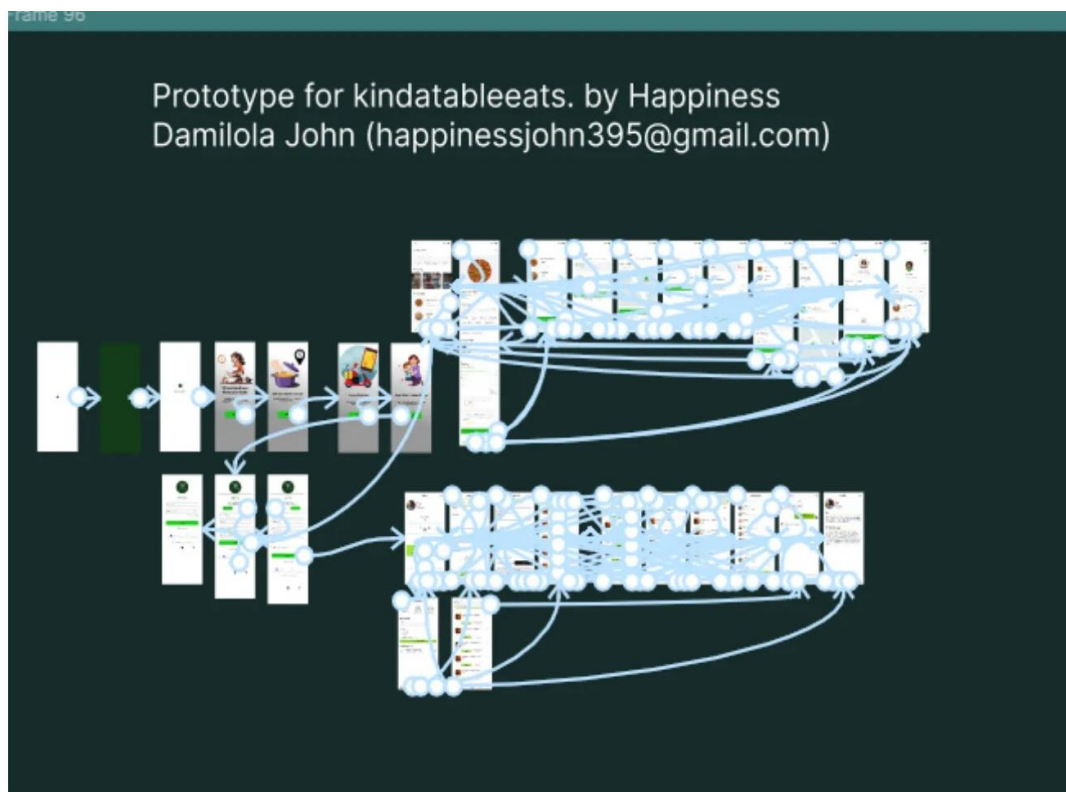
My involvement in the KindTableEats project included:

- **Optimized Food Ordering Experience:** Designing a user-centric food ordering process that is both efficient and enjoyable.
- **Comprehensive User Flow Creation:** Developing detailed user flows for browsing, ordering, and secure payment processes.
- **Intuitive App Layout:** Organizing the application layout to facilitate effortless navigation and content discovery.
- **Interactive Prototype Development:** Crafting interactive prototypes to illustrate user interactions and the platform's functionality.

Tools Utilized

Figma.

Prototype and Visuals



[Watch KindTableEats Prototype Here](#)

Project 3: VELMORA – Immersive Dark Romance Fiction App

Project Overview

VELMORA is a sophisticated dark romance fiction platform catering to both avid readers and aspiring authors. This application provides an immersive environment for discovering captivating romance stories and simultaneously empowers authors to publish their original content, fostering a vibrant community of readers and writers.

The Challenge

Existing online reading platforms often fall short in delivering a robust community experience or offering meaningful monetization opportunities for authors.

The Solution

VELMORA establishes a comprehensive storytelling ecosystem where readers can explore an extensive library of books, engage directly with authors, and writers can publish their narratives, connect with their fanbase, and generate revenue.

Key Features

VELMORA boasts a rich set of features, including:

- **Dual Modes:** Dedicated interfaces for both readers and authors, optimizing their respective experiences.
- **Extensive Story Library:** A vast collection of stories with seamless chapter reading functionality.
- **Interactive Community:** Robust features for community interaction and comment sections to foster engagement.
- **Author Dashboard:** A comprehensive dashboard providing authors with analytics and content management tools.
- **Integrated Wallet and Earnings System:** A secure system for managing author earnings and transactions.

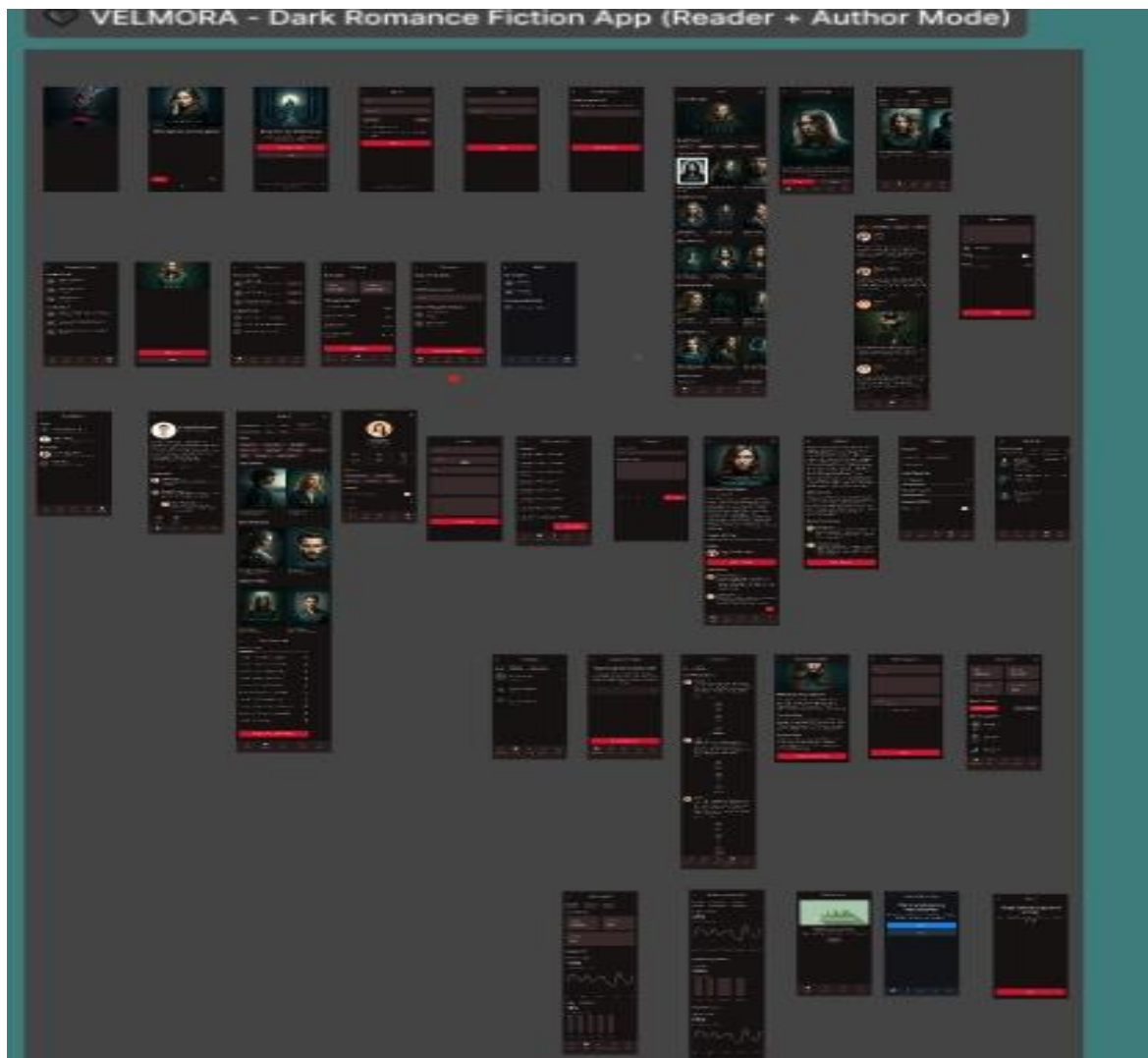
My Contribution

My responsibilities within the VELMORA project encompassed:

- **Refined User Interface Design:** Designing intuitive and aesthetically pleasing user interfaces for both reader and author experiences.
- **Structured Content Browsing:** Organizing the content browsing and reading flow for optimal user engagement.
- **Enhanced Community Features:** Developing and integrating features to promote community interaction and engagement.
- **Interactive Prototype Development:** Creating interactive prototypes to showcase user interactions and application features.

Tools Utilized

Figma.



Acquired Skills and Professional Growth

My UI/UX design internship has been a transformative experience, significantly enhancing my product design capabilities through hands-on involvement with real-world digital products.

1. User Interface Design Mastery

I have honed my ability to craft impeccably clean and user-friendly mobile application interfaces, with a steadfast focus on superior usability and visual clarity.

2. Advanced Wireframing Techniques

I have gained proficiency in developing sophisticated low-fidelity wireframes, essential for meticulously planning the structural integrity and layout of application screens prior to full-scale design implementation.

3. Dynamic Prototyping Expertise

My skills in creating interactive prototypes have advanced, enabling me to effectively demonstrate intricate user navigation pathways and feature interactions within applications.

4. Strategic User Flow Design

I have cultivated expertise in structuring logical and intuitive user journeys, ensuring seamless navigation and an optimal user experience.

5. Innovative Problem Solving

I have developed a systematic approach to tackling complex design challenges, adept at identifying core user needs and engineering elegant solutions that profoundly enhance the user experience.

6. Holistic Product Thinking

Engaging with diverse projects has provided me with a comprehensive understanding of the entire digital product lifecycle, from initial conceptualization to the delivery of refined design solutions.

7. Proficient Design Tool Utilization

I have significantly strengthened my command over industry-standard design tools, particularly Figma, leveraging its capabilities for advanced design, wireframing, and collaborative workflows.